REMARKS

The Office Action of February 8, 2006 has been carefully reviewed and this response and request for continued examination is Applicants' response thereto. Claims 1-24, 26 and 28-38 are pending in this application. Claims 1-24, 26 and 28-38 stand rejected. In view of the above amendments and the remarks below, the Applicants believe all the claims are in condition for allowance and respectfully request such action.

Claims 1-4, 7, 9-15, 17-19, 23, 24, 26, and 28-32 were rejected under 35 U.S.C. 103(a) as being unpatentable over Macrae in view of LaJoie (U.S. Patent No. 5,850,218). This rejection is respectfully traversed.

Claim 1 has been amended to include the feature of "the information service module is configured to receive a user preference not to display the information service during the display of the television programme service." The Applicant respectfully submits that this feature further distinguishes the claimed invention from what is taught in LaJoie. Lajoie discloses that the television/set top terminal is turned off, then turned on responsive to an input signal. There is no teaching or suggestion in Lajoie relating to a "preference not to display the information service during the display of the television programme service." The remaining independent claims (12, 23 and 39) include similar features.

For at least these reasons, the Applicant respectfully submits that independent claims 1, 12, 23 and 39 and the claims that depend from claims 1, 12, 23 and 39 are in condition for allowance.

Applicants respectfully submit that the instant application is in condition for allowance.

A notice to this effect is respectfully requested. Please feel free to contact the undersigned should any questions arise with respect to this case that may be addressed by telephone.

Date: August 8, 2006

Respectfully submitted,

By: Charles L. Miller

Registration No. 43,805 BANNER & WITCOFF, LTD. 10 South Wacker Drive

Suite 3000

Chicago, Illinois 60606 Telephone: 312 -463-5000 Facsimile: 312-463-5001